



2026

SPONSORSHIP OPPORTUNITIES



October 16 & 17, 2026

Timer Powers Park

21479 SW Citrus Blvd
Indiantown, FL 34956



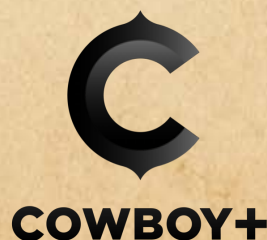


The Indiantown PRCA Rodeo is the Indiantown Chamber of Commerce's largest and most high-profile event of the year, attracting thousands of attendees over two nights.

The rodeo is broadcast on The Cowboy Channel, reaching 42 million subscribers nationwide, providing sponsors with exceptional brand exposure far beyond the local community.



Indiantown
CHAMBER of COMMERCE



Premier Partners \$25,000

EXCLUSIVE TENT SPACE

20X40 SPONSOR TENT: An exclusive space for your company to engage with attendees. (Tent Only)

COMPREHENSIVE MEDIA EXPOSURE

- ★ Digital Marketing: Promotion of your company across our social media and website.
- ★ TV & Print Ads: Placement in all television and print ads.
- ★ Digital Billboard: Premier placement of your logo as presenting sponsor on a digital billboard.
- ★ Live Exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers

EVENT PROMOTION

- ★ Promotional Materials: Company logo on all event advertisements
- ★ Live Ad: 30 second ad running live during the Rodeo performance.
- ★ Promotional Items: Opportunity to have swag distributed to the spectators during intermission. (Sponsor must provide swag to be distributed)

SPECIAL RECOGNITION

- ★ Verbal Announcer Recognition: Multiple acknowledgments during all performances

SIGNAGE ADVERTISEMENT

- ★ Rider's Main Alley Banner: One prominent banner displayed at the main rider's entrance/exit
- ★ Arena Banners: Two 2X6 banners within the arena
- ★ Event banners: Three banners throughout the event area
- ★ Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance
- ★ Jumbotron Ads: Four prime ad spots on the Jumbotron

VIP ACCESS

- ★ 24 VIP Tickets (12 Friday & 12 Saturday)
- ★ Full access to the Exclusive Sponsor Hospitality Area, including catered dinner, open bar, premium arena seating, private restrooms, and reserved sponsor parking.

** Limited to 4 Sponsors **

A dark, ornate badge with a scalloped border and two stars on either side. The text "Trail Boss" and "\$20,000" is written in a white, serif font.

Trail Boss \$20,000

EXCLUSIVE TENT SPACE

20X20 SPONSOR TENT: An exclusive space for your company to engage with attendees. (Tent Only)

COMPREHENSIVE MEDIA EXPOSURE

- ★ Digital Marketing: Promotion of your company across our social media and website.
- ★ TV & Print Ads: Placement in all television and print ads.
- ★ Digital Billboard: Premier placement of your logo as presenting sponsor on a digital billboard.
- ★ Live Exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers

EVENT PROMOTION

- ★ Promotional Materials: Company logo on all event advertisements

SPECIAL RECOGNITION

- ★ Verbal Announcer Recognition: Multiple acknowledgments during all performances

VIP ACCESS

- ★ 18 VIP Tickets (9 Friday & 9 Saturday)
- ★ Full access to the Exclusive Sponsor Hospitality Area, including catered dinner, open bar, premium arena seating, private restrooms, and reserved sponsor parking.

SIGNAGE ADVERTISEMENT

- ★ Bucking Chute Banner: One 2X6 banner featured on a bucking chute
- ★ Arena Banners: Two 2X6 banners within the arena
- ★ Event banners: Two banners throughout the event area
- ★ Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance
- ★ Jumbotron Ads: Four prime ad spots on the Jumbotron

** Limited to 4 Sponsors **



COMPREHENSIVE MEDIA EXPOSURE

- ★ Digital Marketing: Promotion of your company across our social media and website.
- ★ TV & Print Ads: Placement in all television and print ads.
- ★ Live Exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers

EVENT PROMOTION

- ★ Promotional Materials: Company logo on all event advertisements

SPECIAL RECOGNITION

- ★ Verbal Announcer Recognition: Multiple acknowledgments during all performances

VIP ACCESS

- ★ 16 VIP Tickets (8 Friday & 8 Saturday)
- ★ Full access to the Exclusive Sponsor Hospitality Area, including catered dinner, open bar, premium arena seating, private restrooms, and reserved sponsor parking.

SIGNAGE ADVERTISEMENT

- ★ Bucking Chute Banner: One 2X6 banner featured on a bucking chute
- ★ Arena Banners: Two 2X6 banners within the arena
- ★ Event banners: Two banners throughout the event area
- ★ Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance
- ★ Jumbotron Ads: Four prime ad spots on the Jumbotron

Arena Sponsor
\$12,500

COMPREHENSIVE MEDIA EXPOSURE

- ★ Digital Marketing: Promotion of your company across our social media and website.
- ★ TV & Print Ads: Placement in all television and print ads.
- ★ Live Exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers

EVENT PROMOTION

- ★ Promotional Materials: Company logo on all event advertisements

SPECIAL RECOGNITION

- ★ Verbal Announcer Recognition: Multiple acknowledgments during all performances

VIP ACCESS

- ★ 14 VIP Tickets (7 Friday & 7 Saturday)
- ★ Full access to the Exclusive Sponsor Hospitality Area, including catered dinner, open bar, premium arena seating, private restrooms, and reserved sponsor parking.

SIGNAGE ADVERTISEMENT

- ★ Bucking Chute Banner: One 2X6 banner featured on a bucking chute
- ★ Arena Banners: Two 2X6 banners within the arena
- ★ Event banners: Two banners throughout the event area
- ★ Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance
- ★ Jumbotron Ads: Four prime ad spots on the Jumbotron



Stock Yard Sponsor \$10,000

COMPREHENSIVE MEDIA EXPOSURE

- ★ Digital Marketing: Promotion of your company across our social media and website.
- ★ TV & Print Ads: Placement in all television and print ads.
- ★ Live Exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers

EVENT PROMOTION

- ★ Promotional Materials: Company logo on all event advertisements

SPECIAL RECOGNITION

- ★ Verbal Announcer Recognition: Multiple acknowledgments during all performances

VIP ACCESS

- ★ 12 VIP Tickets (6 Friday & 6 Saturday)
- ★ Full access to the Exclusive Sponsor Hospitality Area, including catered dinner, open bar, premium arena seating, private restrooms, and reserved sponsor parking.

SIGNAGE ADVERTISEMENT

- ★ Bucking Chute Banner: One 2X6 banner featured on a bucking chute
- ★ Arena Banners: One 2X6 banner within the arena
- ★ Event banners: Two banners throughout the event area
- ★ Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance
- ★ Jumbotron Ads: Four prime ad spots on the Jumbotron



COMPREHENSIVE MEDIA EXPOSURE

- ★ Digital Marketing: Promotion of your company across our social media and website.
- ★ TV & Print Ads: Placement in all television and print ads.
- ★ Live Exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers

EVENT PROMOTION

- ★ Promotional Materials: Company logo on all event advertisements

SPECIAL RECOGNITION

- ★ Verbal Announcer Recognition: Multiple acknowledgments during all performances

VIP ACCESS

- ★ 12 VIP Tickets (6 Friday & 6 Saturday)
- ★ Full access to the Exclusive Sponsor Hospitality Area, including catered dinner, open bar, premium arena seating, private restrooms, and reserved sponsor parking.

SIGNAGE ADVERTISEMENT

- ★ Bucking Chute Banner: One 2X6 banner featured on a bucking chute
- ★ Arena Banners: One 2X6 banner within the arena
- ★ Event banners: Two banners throughout the event area
- ★ Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance
- ★ Jumbotron Ads: Four prime ad spots on the Jumbotron

** Restaurants may fulfill this sponsorship by providing approved dinner catering for the VIP area (500 people) for both Friday and Saturday nights in lieu of a \$10,000 contribution. **



COMPREHENSIVE MEDIA EXPOSURE

- ★ Digital Marketing: Promotion of your company across our social media and website.
- ★ TV & Print Ads: Placement in all television and print ads.
- ★ Live Exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers

EVENT PROMOTION

- ★ Promotional Materials: Company logo on all event advertisements
- ★ Promotional Items: Opportunity to have swag distributed to the spectators during intermission (Sponsor must provide swag to be distributed)

SPECIAL RECOGNITION

- ★ Verbal Announcer Recognition: Multiple acknowledgments during all performances

SIGNAGE ADVERTISEMENT

- ★ Arena Banners: One 2X6 banner within the arena
- ★ Event banners: Two banners throughout the event area
- ★ Intermission Banner: Banners displayed on vehicle driven around the arena during intermission at each performance
- ★ Jumbotron Ads: Four prime ad spots on the Jumbotron

VIP ACCESS

- ★ 10 VIP Tickets (5 Friday & 5 Saturday)
- ★ Full access to the Exclusive Sponsor Hospitality Area, including catered dinner, open bar, premium arena seating, private restrooms, and reserved sponsor parking.



COMPREHENSIVE MEDIA EXPOSURE

- ★ Digital Marketing: Promotion of your company across our social media and website.
- ★ TV & Print Ads: Placement in all television and print ads.
- ★ Live Exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers

EVENT PROMOTION

- ★ Promotional Materials: Company logo on all event advertisements

SPECIAL RECOGNITION

- ★ Verbal Announcer Recognition: Multiple acknowledgments during all performances

SIGNAGE ADVERTISEMENT

- ★ Kids Corral banners: Two 2X6 banners in the Kids Corral
- ★ Arena Banners: One 2X6 banner within the arena
- ★ Event banners: One banner throughout the event area
- ★ Jumbotron Ads: Four prime ad spots on the Jumbotron

VIP ACCESS

- ★ 8 VIP Tickets (4 Friday & 4 Saturday)
- ★ Full access to the Exclusive Sponsor Hospitality Area, including catered dinner, open bar, premium arena seating, private restrooms, and reserved sponsor parking.



COMPREHENSIVE MEDIA EXPOSURE

- ★ Digital Marketing: Promotion of your company across our social media and website.
- ★ TV & Print Ads: Placement in all television and print ads.
- ★ Live Exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers

EVENT PROMOTION

- ★ Promotional Materials: Company logo on all event advertisements
- ★ Logo placement on promotional Saloon cups

SPECIAL RECOGNITION

- ★ Verbal Announcer Recognition: Multiple acknowledgments during all performances

SIGNAGE ADVERTISEMENT

- ★ Saloon Banners: Two 2X6 banners displayed at the bar
- ★ Arena Banners: One 2X6 banner within the arena
- ★ Event banners: One banner throughout the event area
- ★ Jumbotron Ads: Four prime ad spots on the Jumbotron

VIP ACCESS

- ★ 8 VIP Tickets (4 Friday & 4 Saturday)
- ★ Full access to the Exclusive Sponsor Hospitality Area, including catered dinner, open bar, premium arena seating, private restrooms, and reserved sponsor parking.

** Limited to four sponsors **

Silver Spur Sponsor

\$5,000

COMPREHENSIVE MEDIA EXPOSURE

- ★ Digital Marketing: Promotion of your company across our social media and website.
- ★ TV & Print Ads: Placement in all television and print ads.
- ★ Live Exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers

SIGNAGE ADVERTISEMENT

- ★ Arena Banners: One 2X6 banner within the arena
- ★ Event banners: One banner throughout the event area
- ★ Jumbotron Ads: Four prime ad spots on the Jumbotron

EVENT PROMOTION

- ★ Promotional Materials: Company logo on all event advertisements

SPECIAL RECOGNITION

- ★ Verbal Announcer Recognition: Multiple acknowledgments during all performances

VIP ACCESS

- ★ 6 VIP Tickets (3 Friday & 3 Saturday)
- ★ Full access to the Exclusive Sponsor Hospitality Area, including catered dinner, open bar, premium arena seating, private restrooms, and reserved sponsor parking.

EVENT PROMOTION

- ★ Promotional Materials: Company logo on all event advertisements

SPECIAL RECOGNITION

- ★ Verbal Announcer Recognition: Multiple acknowledgments during all performances

VIP ACCESS

- ★ 8 VIP Tickets (4 Friday & 4 Saturday)
- ★ Full access to the Exclusive Sponsor Hospitality Area, including catered dinner, open bar, premium arena seating, private restrooms, and reserved sponsor parking.

Stampede Sponsor

\$3,000

COMPREHENSIVE MEDIA EXPOSURE

- ★ Digital Marketing: Promotion of your company across our social media and website.
- ★ TV & Print Ads: Placement in all television and print ads.
- ★ Live Exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers

SIGNAGE ADVERTISEMENT

- ★ Arena Banners: One 2X6 banner within the arena
- ★ Event banners: One banner throughout the event area
- ★ Jumbotron Ads: Four prime ad spots on the Jumbotron

A dark, ornate badge with a scalloped border and two stars on either side of the text.

Lasso Sponsor
\$1,500

EVENT PROMOTION

- ★ Promotional Materials: Company logo on all event advertisements

VIP ACCESS

- ★ 4 VIP Tickets (2 Friday & 2 Saturday)
- ★ Full access to the Exclusive Sponsor Hospitality Area, including catered dinner, open bar, premium arena seating, private restrooms, and reserved sponsor parking.

COMPREHENSIVE MEDIA EXPOSURE

- ★ Digital Marketing: Promotion of your company across our social media and website.
- ★ TV & Print Ads: Placement in all television and print ads.
- ★ Live Exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers

SIGNAGE ADVERTISEMENT

- ★ Event banners: One banner throughout the event area
- ★ Jumbotron Ads: Four prime ad spots on the Jumbotron

Sponsorship Information

If you're interested in offering an in-kind product or service sponsorship, please reach out to the Indiantown Chamber of Commerce for more details.

For sponsorship's requiring a flag, banner or other promotional items, please submit your logo by October 1st to ensure timely printing!

Sponsorship negotiations and agreements can only be approved by Indiantown Chamber of Commerce personnel as directed and approved by the Board.

Sponsor Information

Company Name: _____

Contact Person: _____

Email: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

YES I/WE WOULD LIKE TO BE A SPONSOR OF THE 2025 INDIANTOWN RODEO!

INDICATE THE LEVEL OF SPONSORSHIP IN THE BOXES BELOW:

☐ \$25,000 PRESENTING SPONSOR

☐ \$15,000 GOLD BUCKLE

☐ \$10,000 VIP DINING SPONSOR

☐ \$5,000 KIDS CORRAL

☐ \$5,000 SILVER SPUR

☐ \$20,000 TRAIL BOSS

☐ \$10,000 STOCK YARD

☐ \$8,000 INTERMISSION

☐ \$5,000 SALOON

☐ \$3,000 STAMPEDE

☐ \$1,500 LASSO



Sponsor Information

PAYMENT INFORMATION

I understand payment is due upon receipt of my commitment. I would like to pay by:

- ☐ CHECK. Enclosed is my check in the amount of: \$ _____
- ☐ INVOICE. Please Invoice my company and we will pay by check.
- ☐ CREDIT CARD:

Name on Card: _____

Card Number: _____ Exp: _____ CID: _____

Billing Zip: _____ Amount: _____

Billing Email: _____

Signature: _____

-
- * Some of the package options above are CASH only options. There is no in-kind values attached to them, if you feel that you have an in-kind value to be addressed, please contact the Indiantown Chamber of Commerce office.
 - * Sponsorship agreements of the Indiantown Rodeo can only be binding if coordinated through the Indiantown Chamber of Commerce, or it's Board of Directors.

FOR QUESTIONS CALL 772-597-2185

RETURN COMPLETED FORMS

By Email: jen@indiantownchamber.com

By Mail: P.O. Box 602 Indiantown, FL. 34956

VISIT WWW.INDIANTOWNCHAMBER.COM FOR MORE INFORMATION AND UPDATES!





2026

