

# 2025

## Sponsorship Opportunities



October 17th and 18th

### Timer Powers Park

21479 S.W. Citrus Blvd.  
Indianatown, FL 34956



Indianatown  
CHAMBER of COMMERCE







**TRIPLE E**  
CONTRACTING

# Presenting Sponsor

## \$25,000



### Exclusive Tent Space:

- \* 20X40 Sponsor Tent: An Exclusive space for your company to engage with attendees. (Tent only)

### Comprehensive Media Exposure:

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print
- \* Digital Billboard: Premier placement of your logo as presenting sponsor on a digital billboard for one month

### Event Promotion:

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### Signage & Advertisement:

- \* Rider's Main Alley Banner: One prominent banner displayed at the main rider's entrance
- \* Live Ad: 30 second ad running live during the Rodeo performance
- \* Arena Banners: Two 2X6 banners within the arena
- \* Event Banners: Three banners throughout the event area

### Special Recognition:

- \* Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance
- \* Promotional Items: Opportunity to have swag distributed to the spectators during intermission. (Sponsor must provide the swag to be distributed)

### VIP Access:

- \* VIP Tickets: 24 VIP tickets (12 for Friday & 12 for Saturday), offering premium seating and exclusive access

**" Limited to One Sponsor "**



# **Trail Boss Sponsor**

## **\$20,000**

### **Exclusive Tent Space:**

- \* 20X40 Sponsor Tent: An Exclusive space for your company to engage with attendees. (Tent only)

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads
- \* Digital Billboard: Premier placement of your logo as presenting sponsor on a digital billboard for one month

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Bucking Chute Banner: One 2X6 Banner featured on a bucking chute
- \* Arena Banners: Two 2X6 banners within the arena
- \* Event Banners: Two banners throughout the event area

### **Special Recognition:**

- \* Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance

### **VIP Access:**

- \* VIP Tickets: 18 VIP tickets (9 for Friday & 9 for Saturday), offering premium seating and exclusive access

**" Limited to One Sponsor"**



# **Gold Buckle Sponsor**

## **\$15,000**

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Bucking Chute Banner: One 2X6 Banner featured on a bucking chute
- \* Arena Banners: Two 2X6 banners within the arena
- \* Event Banners: Two banners throughout the event area

### **Special Recognition:**

- \* Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance

### **VIP Access:**

- \* VIP Tickets: 16 VIP tickets (8 for Friday & 8 for Saturday), offering premium seating and exclusive access

**" Limited to Two Sponsors"**



# **Stock Yard Sponsor**

## **\$10,000**

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Bucking Chute Banner: One 2X6 Banner featured on a bucking chute
- \* Arena Banners: One 2X6 banners within the arena
- \* Event Banners: Two banners throughout the event area

### **Special Recognition:**

- \* Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance

### **VIP Access:**

- \* VIP Tickets: 14 VIP tickets (7 for Friday & 7 for Saturday), offering premium seating and exclusive access

**" Limited to Two Sponsors"**



# **VIP Dining Sponsor**

## **\$10,000**

*\*Restaurants may fulfill this sponsorship by providing approved dinner catering for the VIP area (500 people) for both Friday & Saturday nights in lieu of a \$10,000 contribution.*

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads
- \* Includes a 30-second sponsor-provided commercial aired during our televised Run of Show on the Cowboy Channel, reaching over 42 million viewers nationwide.

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Event Banners:  
One 4x8 banner throughout the event area  
Two 2x6 banners throughout the event area

### **Special Recognition:**

- \* Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance

### **VIP Access:**

- \* VIP Tickets: 18 VIP tickets (9 for Friday & 9 for Saturday), offering premium seating, open bar, dinner, and access to a private bathroom.

**" Limited to one Sponsor"**



# **Intermission Sponsor**

## **\$8,000**

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Arena Banners: One 2X6 banner within the arena
- \* Event Banners: Two banners throughout the event area

### **Special Recognition:**

- \* Intermission Banner: Banners displayed on vehicle driven around the arena : during intermission at each performance
- \* Promotional Items: Opportunity to have swag distributed to the spectators during intermission each night. (Sponsor must provide swag items)

### **VIP Access:**

- \* VIP Tickets: 12 VIP tickets (6 for Friday & 6 for Saturday), offering premium seating and exclusive access

**" Limited to one Sponsor"**



# **Kids Corral Sponsor**

## **\$5,000**

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Arena Banners: One 2X6 banner within the arena
- \* Event Banners: One banners throughout the event area

### **Special Recognition:**

- \* 10X10 Vendor Space in the Kids Corral
- \* Two 2X6 Banners in Kids Corral

### **VIP Access:**

- \* VIP Tickets: 10 VIP tickets (5 for Friday & 5 for Saturday), offering premium seating and exclusive access

**" Limited to one Sponsor"**



# **Saloon Sponsor**

## **\$5,000**

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Arena Banners: One 2X6 banner within the arena
- \* Event Banners: One banners throughout the event area

### **Special Recognition:**

- \* Bar Banners: Two 2X6 Banners displayed at Bar(s)
- \* Logo placement on Rodeo promotional Koozies

### **VIP Access:**

- \* VIP Tickets: 10 VIP tickets (5 for Friday & 5 for Saturday), offering premium seating and exclusive access

**" Limited to Four Sponsors"**



# **Silver Spur Sponsor      \$5,000**

## **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

## **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

## **Signage Advertisement:**

- \* Arena Banners: One 2X6 banner within the arena
- \* Event Banners: One banner in the event area

## **VIP Access:**

- \* VIP Tickets: 10 VIP tickets (5 for Friday & 5 for Saturday), offering premium seating and exclusive access

# **Stampede Sponsor      \$3,000**

## **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

## **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

## **Signage Advertisement:**

- \* Arena Banners: One 2X6 banner within the arena
- \* Event Banners: One banner in the event area

## **VIP Access:**

- \* VIP Tickets: 8 VIP tickets (4 for Friday & 4 for Saturday), offering premium seating and exclusive access



# **Lasso Sponsor      \$1,500**

## **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

## **Event Promotion:**

- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

## **Signage Advertisement:**

- \* Event Banners: One banner in the event area

## **VIP Access:**

- \* VIP Tickets: 4 VIP tickets (2 for Friday & 2 for Saturday), offering premium seating and exclusive access

# **Sponsorship Information**

**If you're interested in offering an in-kind product or service sponsorship, please reach out to the Indiantown Chamber of Commerce for more details**

**For sponsorship's requiring a flag, banner or other promotional items, please submit your logo by October 1st to ensure timely printing!**

**Sponsorship negotiations and agreements can only be approved by Indiantown Chamber of Commerce personnel as directed and approved by the Board.**



# SPONSOR INFORMATION

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

☐ Yes I/We would like to be a sponsor of the 2025 Indiantown Rodeo!

*Indicate the level of sponsorship in the boxes below:*

\_\_\_\_\_ **\$25,000 Presenting Sponsor**

\_\_\_\_\_ **\$20,000 Trail Boss**

\_\_\_\_\_ **\$15,000 Gold Buckle**

\_\_\_\_\_ **\$10,000 Stock Yard**

\_\_\_\_\_ **\$10,000 VIP Dining Sponsor**

\_\_\_\_\_ **\$8,000 Intermission**

\_\_\_\_\_ **\$5,000 Kids Corral**

\_\_\_\_\_ **\$5,000 Saloon**

\_\_\_\_\_ **\$5,000 Silver Spur**

\_\_\_\_\_ **\$3,000 Stampede**

\_\_\_\_\_ **\$1,500 Lasso**

I understand payment is due upon receipt of my commitment. I would like to pay by:

\_\_\_\_\_ Check. Enclosed is my check in the amount of: \$ \_\_\_\_\_

\_\_\_\_\_ Invoice. Please Invoice my company and we will pay by check.

\_\_\_\_\_ Credit Card:

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CID: \_\_\_\_\_

Billing Zip: \_\_\_\_\_ Amount: \_\_\_\_\_

Billing Email: \_\_\_\_\_

Signature: \_\_\_\_\_

\*Some of the package options above are CASH only options. There is no in-kind values attached to them, if you feel that you have an in-kind value to be addressed, please contact the Indiantown Chamber of Commerce office.

\* Sponsorship agreements of the Indiantown Rodeo can only be binding if coordinated through the Indiantown Chamber of Commerce, or it's Board of Directors.



**Indiantown**  
CHAMBER of COMMERCE

**For Questions Call 772-597-2185**

**Return completed forms**

**By Email: [info@indiantownchamber.com](mailto:info@indiantownchamber.com)**

**By Mail: P.O. Box 602 Indiantown, FL 34956**

**Visit [www.indiantownchamber.com](http://www.indiantownchamber.com) for more information and updates!**