

# 2026



October 16th and 17th

## Timer Powers Park

21479 S.W. Citrus Blvd.  
Indianatown, FL 34956



Indianatown  
CHAMBER of COMMERCE





**The Indiantown PRCA Rodeo is the Indiantown Chamber of Commerce's largest and most high-profile event of the year, attracting thousands of attendees over two nights.**

**The rodeo is broadcast on The Cowboy Channel, reaching 42 million subscribers nationwide, providing sponsors with exceptional brand exposure far beyond the local community.**



**Indiantown**  
CHAMBER of COMMERCE

# Presenting Sponsor

## \$25,000

### **Exclusive Tent Space:**

- \* 20X40 Sponsor Tent: An Exclusive space for your company to engage with attendees. (Tent only)

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads
- \* Digital Billboard: Premier placement of your logo as presenting sponsor on a digital billboard for one month

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Rider's Main Alley Banner: One prominent banner displayed at the main rider's entrance/exit
- \* Live Ad: 30 second ad running live during the Rodeo performance
- \* Arena Banners: Two 2X6 banners within the arena
- \* Event Banners: Three banners throughout the event area

### **Special Recognition:**

- \* Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance
- \* Promotional Items: Opportunity to have swag distributed to the spectators during intermission. (Sponsor must provide the swag to be distributed)

### **VIP Access:**

- \* VIP Tickets: 24 VIP tickets (12 for Friday & 12 for Saturday), offering premium seating and exclusive access

**" Limited to One Sponsor"**

# Trail Boss Sponsor

## \$20,000

### **Exclusive Tent Space:**

- \* 20X40 Sponsor Tent: An Exclusive space for your company to engage with attendees. (Tent only)

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads
- \* Digital Billboard: Premier placement of your logo as presenting sponsor on a digital billboard for one month

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Bucking Chute Banner: One 2X6 Banner featured on a bucking chute
- \* Arena Banners: Two 2X6 banners within the arena
- \* Event Banners: Two banners throughout the event area

### **Special Recognition:**

- \* Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance

### **VIP Access:**

- \* VIP Tickets: 18 VIP tickets (9 for Friday & 9 for Saturday), offering premium seating and exclusive access

**" Limited to One Sponsor"**

# **Gold Buckle Sponsor**

## **\$15,000**

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Bucking Chute Banner: One 2X6 Banner featured on a bucking chute
- \* Arena Banners: Two 2X6 banners within the arena
- \* Event Banners: Two banners throughout the event area

### **Special Recognition:**

- \* Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance

### **VIP Access:**

- \* VIP Tickets: 16 VIP tickets (8 for Friday & 8 for Saturday), offering premium seating and exclusive access

**" Limited to Two Sponsors "**

# **Stock Yard Sponsor**

## **\$10,000**

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Bucking Chute Banner: One 2X6 Banner featured on a bucking chute
- \* Arena Banners: One 2X6 banners within the arena
- \* Event Banners: Two banners throughout the event area

### **Special Recognition:**

- \* Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance

### **VIP Access:**

- \* VIP Tickets: 14 VIP tickets (7 for Friday & 7 for Saturday), offering premium seating and exclusive access

**" Limited to Two Sponsors"**

# VIP Dining Sponsor

## \$10,000

*\*Restaurants may fulfill this sponsorship by providing approved dinner catering for the VIP area (500 people) for both Friday & Saturday nights in lieu of a \$10,000 contribution.*

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads
- \* Includes a 30-second sponsor-provided commercial aired during our televised Run of Show on the Cowboy Channel, reaching over 42 million viewers nationwide.

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Event Banners:  
One 4x8 banner throughout the event area  
Two 2x6 banners throughout the event area

### **Special Recognition:**

- \* Arena Flag: Your logo flag will be carried by flag rider's multiple times during each performance

### **VIP Access:**

- \* VIP Tickets: 18 VIP tickets (9 for Friday & 9 for Saturday), offering premium seating, open bar, dinner, and access to a private bathroom.

**" Limited to one Sponsor"**

# **Intermission Sponsor**

## **\$8,000**

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Arena Banners: One 2X6 banner within the arena
- \* Event Banners: Two banners throughout the event area

### **Special Recognition:**

- \* Intermission Banner: Banners displayed on vehicle driven around the arena : during intermission at each performance
- \* Promotional Items: Opportunity to have swag distributed to the spectators during intermission each night. (Sponsor must provide swag items)

### **VIP Access:**

- \* VIP Tickets: 12 VIP tickets (6 for Friday & 6 for Saturday), offering premium seating and exclusive access

**" Limited to one Sponsor"**

# **Kids Corral Sponsor**

## **\$5,000**

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Arena Banners: One 2X6 banner within the arena
- \* Event Banners: One banners throughout the event area

### **Special Recognition:**

- \* 10X10 Vendor Space in the Kids Corral
- \* Two 2X6 Banners in Kids Corral

### **VIP Access:**

- \* VIP Tickets: 10 VIP tickets (5 for Friday & 5 for Saturday), offering premium seating and exclusive access

**" Limited to one Sponsor"**

# **Saloon Sponsor**

## **\$5,000**

### **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

### **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

### **Signage Advertisement:**

- \* Arena Banners: One 2X6 banner within the arena
- \* Event Banners: One banners throughout the event area

### **Special Recognition:**

- \* Bar Banners: Two 2X6 Banners displayed at Bar(s)
- \* Logo placement on Rodeo promotional Koozies

### **VIP Access:**

- \* VIP Tickets: 10 VIP tickets (5 for Friday & 5 for Saturday), offering premium seating and exclusive access

**" Limited to Four Sponsors"**

# **Silver Spur Sponsor**      **\$5,000**

## **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

## **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

## **Signage Advertisement:**

- \* Arena Banners: One 2X6 banner within the arena
- \* Event Banners: One banner in the event area

## **VIP Access:**

- \* VIP Tickets: 10 VIP tickets (5 for Friday & 5 for Saturday), offering premium seating and exclusive access

# **Stampede Sponsor**      **\$3,000**

## **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

## **Event Promotion:**

- \* Verbal Announcer Recognition: Multiple acknowledgments during all performances
- \* Jumbotron Ads: Four prime ad spots on the Jumbotron
- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

## **Signage Advertisement:**

- \* Arena Banners: One 2X6 banner within the arena
- \* Event Banners: One banner in the event area

## **VIP Access:**

- \* VIP Tickets: 8 VIP tickets (4 for Friday & 4 for Saturday), offering premium seating and exclusive access

# **Lasso Sponsor      \$1,500**

## **Comprehensive Media Exposure:**

- \* Digital Marketing: Promotion of your company across our social media platforms & website
- \* TV & Print Ads: Placement in all television & print ads

## **Event Promotion:**

- \* Live exposure on the Cowboy Channel, the official ProRodeo Network, reaching 42 million viewers
- \* Promotional Materials: Company logo on all event advertisements

## **Signage Advertisement:**

- \* Event Banners: One banner in the event area

## **VIP Access:**

- \* VIP Tickets: 4 VIP tickets (2 for Friday & 2 for Saturday), offering premium seating and exclusive access

# **Sponsorship Information**

**If you're interested in offering an in-kind product or service sponsorship, please reach out to the Indiantown Chamber of Commerce for more details**

**For sponsorship's requiring a flag, banner or other promotional items, please submit your logo by October 1st to ensure timely printing!**

**Sponsorship negotiations and agreements can only be approved by Indiantown Chamber of Commerce personnel as directed and approved by the Board.**